

WOODCROFT COMMUNITY LEAGUE

Annual General Meeting Period Covering September 1, 2023 – August 31, 2024



ANNUAL GENERAL MEETING – AGENDA

MONDAY OCTOBER 21, 2024 @ 7:00pm

1. Call to Order
2. Welcome and Introductions
3. Additions to the Agenda
4. Approval of Minutes from 2022/23 AGM (October 16, 2023)
5. President's Report
6. Treasurer's Report – Annual Financial Statements
7. Committee Reports:
 - a. Communication Committee Report
 - b. Social & Recreation Committee Report
 - c. Hall Maintenance Committee Report
 - d. Civics Committee Report
 - e. Community Garden Committee Report
8. Membership Report
9. Elections:
 1. President – A. Huhn has served 2 terms
 2. Vice President – open with S. Bowling leaving with 1 year left on the term
 3. Secretary -open with K. Woods leaving at end of 1st term
 4. Treasurer – P. Hallonquist has served 1 term

Members At Large

 5. Member at Large (Civics Chair) – open with R. Lysak-Martynkiw having served 3 terms
 6. Member at Large (Memberships) – Rene Provencal leaving on this second term
 7. Members at Large Rebeccah VanBoven – served 2 terms
 8. Members at Large Rory Lee – served 1 term
 9. Members at Large Linda Thiessen – served 1 term
 10. Members at Large open from last year

Existing Positions with terms ending in 2025:

Members at Large – Mark Tofsrud
10. New Business
 - a) Upcoming Events
11. Adjournment

Woodcroft Community League (WCL)

AGM Minutes 2022/23

October 16, 2023 7:00 pm

G Suites: Board Activities > 2022/2023 > Oct 2023

In attendance: Arlene Huhn Brandy Yanchyk Shayna Bowling
 Patrick Hallonquist Rory-Lee Mark Tofsrud
 Kaitlin Woods Rebecca VanBoven
 Linda Thiessen Rene Provencal

Regrets: Ruth Lysak-Martynkiw

Absent:

Guests: Abbas Mancey Dave Kenny Margaret Gendur
 Lisa Shefsky

1. Call to order – 7:08 pm MST

2. Additions/Changes to Agenda – Arlene suggests we remove 4.0, 5.0 and 6.0 we will relocate under new business (NRC)

1. Guests inquired about if tonight we can discuss infill tonight and is directed to review summary provided in report

Approval of Minutes – Oct AGM 2022

1. Guests request AGM minutes to be available prior to posting
2. Shayna first
3. Patrick Second
4. Board members unanimous

4. President's Report

1. Guests and board members were directed to review pause and review report, and raise any questions
 1. Discussion regarding presidents report

Treasurer's Report

1. Guests and board members were directed to pause and review the report, and raise any questions

2. Patrick provided high level explanation of Income and Balance sheet provided in AGM document
 1. Brandy raises question regarding refund for internet
 2. Linda raises question regarding \$5000.00 grant that was to be received from City for renting portable toilet
3. Motion to approve yearly financial statements
 1. First Shayna
 2. Second Mark
 3. Board members and attendance unanimous

6. Committee Reports

1. Communication Committee
 1. High level summary provided
 2. See report for full summary
 3. Question raised regarding how many visitors are viewing the Community website
2. Social and Recreation Committee Report
 1. High level summary provided
 2. See report for full summary
 3. Question raised regarding if fitness centre is available for community members or just swimming – answer was provided that all facilities are available from 2-4pm on Sundays
3. Hall Maintenance Committee Report
 1. High level summary provided
 2. See report for full summary
 3. Question raised regarding vandalism that is occurring around the hall and neighborhood – discussion continued around crime occurring in neighborhood and potential installation of security system
4. Civics Committee
 1. High level summary provided
 2. See report for full summary
5. Community Gardens
 1. High level summary provided
 2. See report for full summary

3. Suggestions to advertise more for community gardens i.e. newsletter, and updates to signage board

7. Membership Report

1. High level summary provided
2. See report for summary

8. Memberships term

1. Vice President (Exec)
 1. Nomination of Shayna
 2. Dave Kenny seconds the motion
2. Hall Maintenance Chair
 1. Nomination of Mark Tofsrud
 2. Rory-Lee seconds motion
3. Communications Chair
 1. No nominations for chair
 2. Position remains vacant
 3. Brandy Yanchuk will be the chair
 4. Rory Lee will be board representative
4. Memberships Chair
 1. Nomination of Rene
 2. Linda Seconds Motion

9. New Business and NRC

1. Abbas suggests to review report which is provided on the drive
2. Discussion of climate goals being put in place by City and Naturalization commitments
3. Few drive for full report

10. Announcements

1. Announced upcoming Halloween Dance

11. Topics Tabled for Next Meeting

1. NA

12. Next Meeting

1. Scheduled November 20th, 2023 @7pm at the hall

13. Adjournment

1. Meeting adjourned at 8:15 pm

President's Report – Arlene Huhn

This past year has been another busy year for our Community League. We offered a variety of different social and recreational programs for the community and most were very well attended. The weather challenged us when it came to our rink, however, we were able to offer ice rinks for a couple of months. As well, we offered a swim program partnering with Grant MacEwan University. We had our second busy season with the community gardens. The civics committee was busy with the many new projects that are in and around our community. The maintenance committee continued to take care of our building and applied for another large grant to continue to upgrade our center. We had our casino which helps raise funds for programs, the community center and our the grounds around our center. The communication committee makes sure everything above is shared out with our community via website, newsletters, and social media (facebook, Instagram, and X). As well, we have trained two new volunteers to take over the community center rentals, thank you Karlene and Kathleen.

At a couple of our events, it was nice to have the politicians of our riding visit our community. This includes, our Member of Parliament (MP) The Honourable Randy Boissonnault; our Member of the Legislative Assembly (MLA) Sarah Hoffman; and our City Councillor, Erin Rutherford.

Most importantly, to make all of the above happen, it takes community volunteers who provide many, many hours to make our community a better place to live. This year we continued to seek volunteers to assist with the many programs, committees, general help needs, and of course, being on the Board of Directors. Thank you to everyone for all you have done for our community.

I would like to thank a few special volunteers from the Board of Directors who have given many hours of service to our community but are leaving the board this year.

Ruth Lysak-Martynkiw has been our Civics Committee Chair for the past 6 years.

Ruth has done an amazing job attending city council meetings, connecting with

city staff and other communities to ensure we have a voice in what happens in our community.

Shayna Bowling, who has been our Vice President and has assisted our community league with Google Suites to ensure we have a safe place for our documents; ensured we all have community league emails and assisting with social programs.

Kaitlin Woods has been our Secretary for the past two years, keeping our organizations minutes clear and concise. As well, Kaitlin led the Community Garden project and many people are very happy to have a space to grow a garden.

Rene Provencal has been in charge of our Membership program. Rene ensured that you received your community league card and skate tags.

As the President, I also represent our community at meetings with the Edmonton Federation of Community Leagues; our zone meetings within EFCL; surrounding community meetings, and other meetings as needed. We also have 3 long term renters (subleases) which have been great to partner with, Woodcroft Playschool, Edmonton Musical Theatre Association, and the Alberta Capital Airshed.

This year has also been challenges due to the following:

- ❖ The community building and playground were both tagged
- ❖ The front hand railing on the hall wheelchair ramp was pushed over by a vehicle;
- ❖ someone stole one of our large water tanks we use for the garden;
- ❖ people continuing to dump garbage or furniture in and often on the outside of the garbage bin, we pay for this, not the city

With this, our community league is looking into security cameras in the hopes of decreasing these events. We thank everyone who notices and calls to let us know.

Even with the challenges, the majority of the time has been great working with all of the other volunteers to help make Woodcroft a great community to live in.

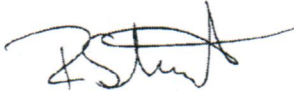
Treasurers Report

Woodcroft Community League

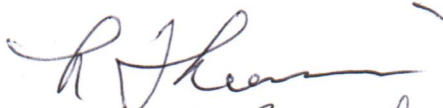
Tax Number: _____

As of August 31, 2024

I have reviewed the books of account and financial statements for the Woodcroft Community League for the twelve month period ending August 31, 2024. I have found the statement to be without irregularities.



Rick Stewart, CPA


WCL Board member.
Oct 16/24

Woodcroft Community League
Comparative Balance Sheet

	As at 08/31/2024	As at 08/31/2023
ASSET		
CURRENT ASSETS		
Petty Cash	250.00	250.00
Cash/Cheques to be deposited	1,625.00	4,380.00
Cash	1,875.00	4,630.00
General A/C 1033-246	225,180.40	83,781.61
Casino A/C 8100-042	83,025.15	42,178.38
BMO Bank Accounts	308,205.55	125,959.99
Servus Bus Savings 601125587424	13,912.66	0.00
Servus Casino Acct 620321848176	0.00	0.00
Servus Operating 686429047521	9.93	0.00
Servus Common Shares	1.01	0.00
Servus Rewards #1	7.81	0.00
Servus Credit Union Accounts	13,931.41	0.00
GIC #17	54,191.99	54,191.99
GIC #18	59,779.18	59,779.18
BMO Term Investments	113,971.17	113,971.17
Accounts Receivable	3,150.00	5,894.00
Prepaid Insurance	1,263.80	1,118.50
TOTAL CURRENT ASSETS	442,396.93	251,573.66
CAPITAL ASSETS		
Building & Fixtures	1,736,300.00	1,736,300.00
Equipment	9,443.42	9,443.42
Contents	22,751.88	22,751.88
TOTAL CAPITAL ASSETS	1,768,495.30	1,768,495.30
TOTAL ASSET	2,210,892.23	2,020,068.96
LIABILITY		
CURRENT LIABILITIES		
Accounts Payable	1,587.63	5,835.32
Deferred Grant Funds	100,000.00	0.00
Deferred Casino Funds	79,756.29	41,294.16
Damage Deposits held	2,500.00	1,500.00
Prepaid Rent	0.00	1,200.00
TOTAL CURRENT LIABILITIES	183,843.92	49,829.48
TOTAL LIABILITY	183,843.92	49,829.48
EQUITY		
MEMBER'S EQUITY		
Prior Periods	1,970,239.48	1,957,044.33
This Year	56,808.83	13,195.15
TOTAL MEMBER'S EQUITY	2,027,048.31	1,970,239.48
TOTAL EQUITY	2,027,048.31	1,970,239.48
LIABILITIES AND EQUITY	2,210,892.23	2,020,068.96

Woodcroft Community League
Comparative Income Statement

	Actual 09/01/2023 to 08/31/2024	Actual 09/01/2022 to 08/31/2023
REVENUE		
GENERAL REVENUES		
Memberships	2,685.64	2,070.00
Advertising	1,175.00	800.00
Long Term Rentals	18,600.00	18,600.00
Short term rentals	2,637.50	6,645.00
Air quality equipment space rental	18,000.00	18,000.00
Damage deposits charged	0.00	350.00
Volleyball Court Rental	2,592.00	3,251.00
Total Facility Rentals	41,829.50	46,846.00
Social Events - general	2,273.51	1,210.00
Bar sales	2,410.50	2,745.25
Social Events	4,684.01	3,955.25
Programs - general	8,041.00	3,000.00
Community Gardens	468.00	0.00
Program Revenues	8,509.00	3,000.00
Casino Revenues	41,797.19	37,993.36
TOTAL GENERAL REVENUES	100,680.34	94,664.61
SPORTS		
Skating Revenue	76.00	62.00
TOTAL SPORTS	76.00	62.00
GRANTS		
City of Edmonton - Operating Grant	10,217.00	10,260.00
Grants - other	2,300.00	6,500.00
TOTAL GRANTS	12,517.00	16,760.00
OTHER INCOME		
Donations - general	3,032.46	390.00
Fundraising	138.37	205.11
Building project donations	0.00	3,000.00
Fundraising & Donations	3,170.83	3,595.11
Interest	44.30	890.00
TOTAL OTHER INCOME	3,215.13	4,485.11
TOTAL REVENUE	116,488.47	115,971.72
EXPENSE		
GENERAL		
Membership Expense	15.00	145.00
Liquor/Concession purchases	1,666.49	1,291.28
Social Events general	3,433.74	4,002.03
Film Nights	0.00	233.36
Community League Day	889.95	1,050.35
New Years Eve	3,579.88	2,802.26
Deck the Hall	84.37	229.13
Gingerbread House	159.92	0.00
Easter Egg Hunt	434.65	124.40

Woodcroft Community League
Comparative Income Statement

	Actual 09/01/2023 to 08/31/2024	Actual 09/01/2022 to 08/31/2023
Halloween Party	259.83	0.00
Dances	2,229.22	2,430.26
Social Event Expenses	11,071.56	10,871.79
Programs general	4,817.72	3,397.86
Committee expenses	36.00	112.91
Community Gardens	57.96	11,777.79
Program Expenses	4,911.68	15,288.56
Casino Expenses	2,320.80	0.00
TOTAL GENERAL	19,985.53	27,596.63
SPORTS		
Volleyball	0.00	4,529.79
Equipment	33.06	0.00
TOTAL SPORTS	33.06	4,529.79
BUILDING & MAINTENANCE		
General	1,244.72	229.78
Repairs & Maintenance	3,203.19	9,529.02
Insurance	7,787.70	6,495.20
Telephone\Internet	736.63	686.09
Utilities	9,443.77	24,420.70
Waste Disposal	1,339.62	960.49
Janitorial	8,031.68	6,508.93
Ice Rink Maintenance	11,959.06	15,173.47
TOTAL BUILDING & MAINTENANCE	43,746.37	64,003.68
ADMINISTRATIVE		
Newsletter & Flyers	2,225.74	2,453.72
Postage	64.40	27.60
Publicity & Website	265.27	34.56
Dues/Memberships/Subscriptions	580.20	700.04
Education/Training	25.00	0.00
Bank Charges	818.95	174.42
Licences & Fees	75.00	0.00
GST Expense	1,438.64	3,256.13
GST Rebate	-9,721.72	0.00
Bad Debts	144.00	0.00
Miscellaneous	-0.80	0.00
TOTAL ADMINISTRATIVE	-4,085.32	6,646.47
TOTAL EXPENSE	59,679.64	102,776.57
NET INCOME	56,808.83	13,195.15

Committee Reports

Communication Committee Report

Communications Director: Brandy Yanchyk

Website: Rory Lee

Newsletter Editor: Rebecca Rubuliak

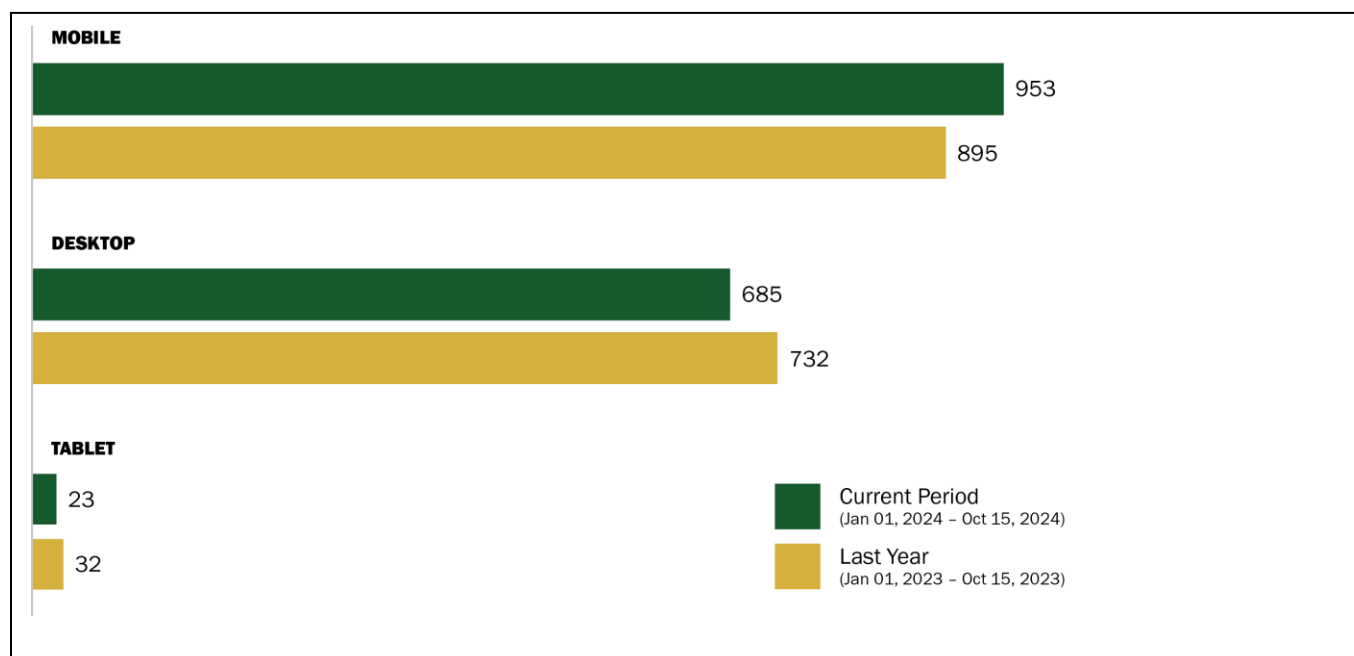
Newsletter Design: Rory Lee

Website | Traffic by Device

Our website continues to be a good touch-point for our wider community.

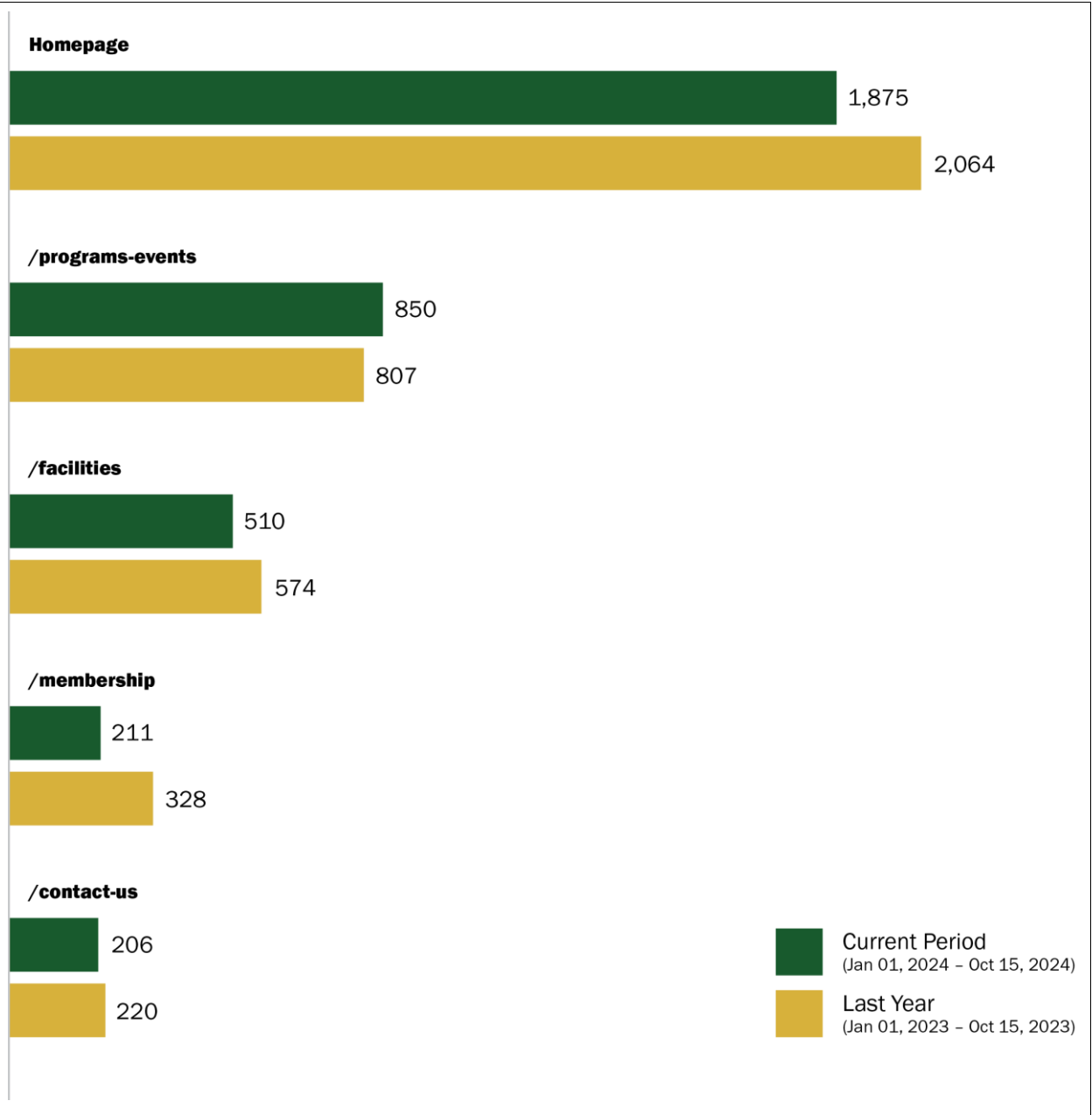
Utilizing the Wix CMS (Content Management System) has made updating news and events simple and manageable.

The following pages have a breakdown of metrics.



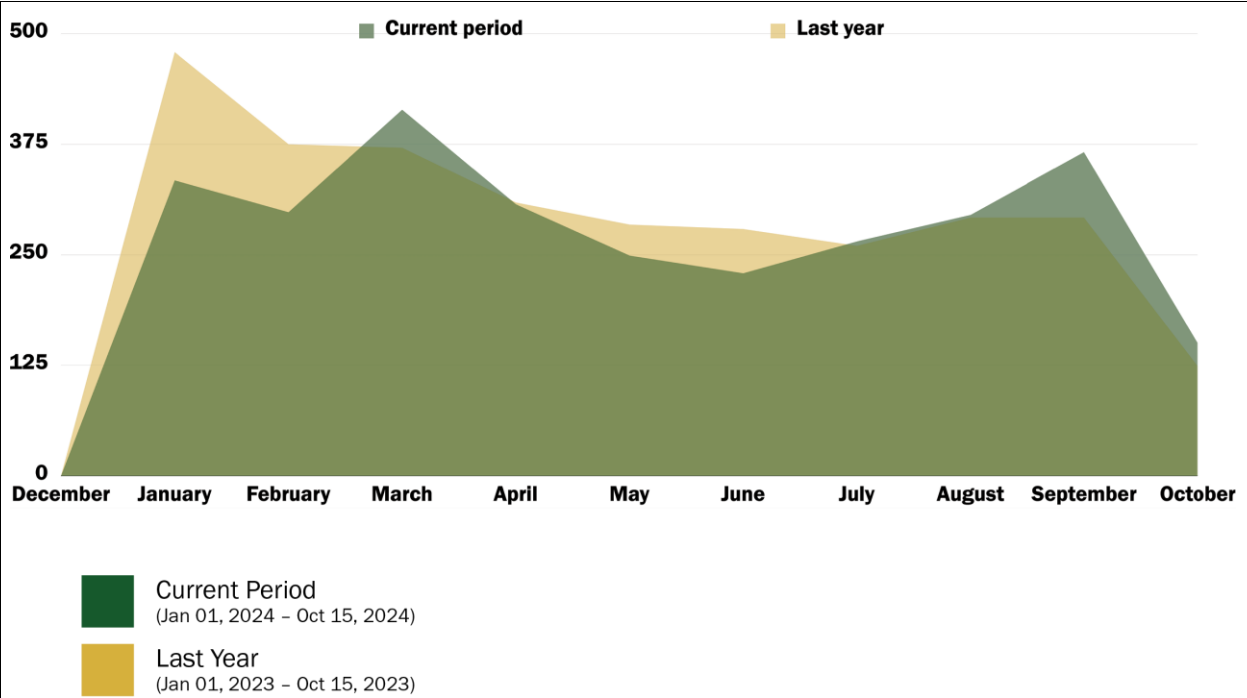
The data shows that the majority of our visitors not only prefer to visit via mobile but also that the rate of desktop users is declining. This means we should focus on a mobile-first experience. This may necessitate a refresh of design on some of our pages.

Website | Page Visits



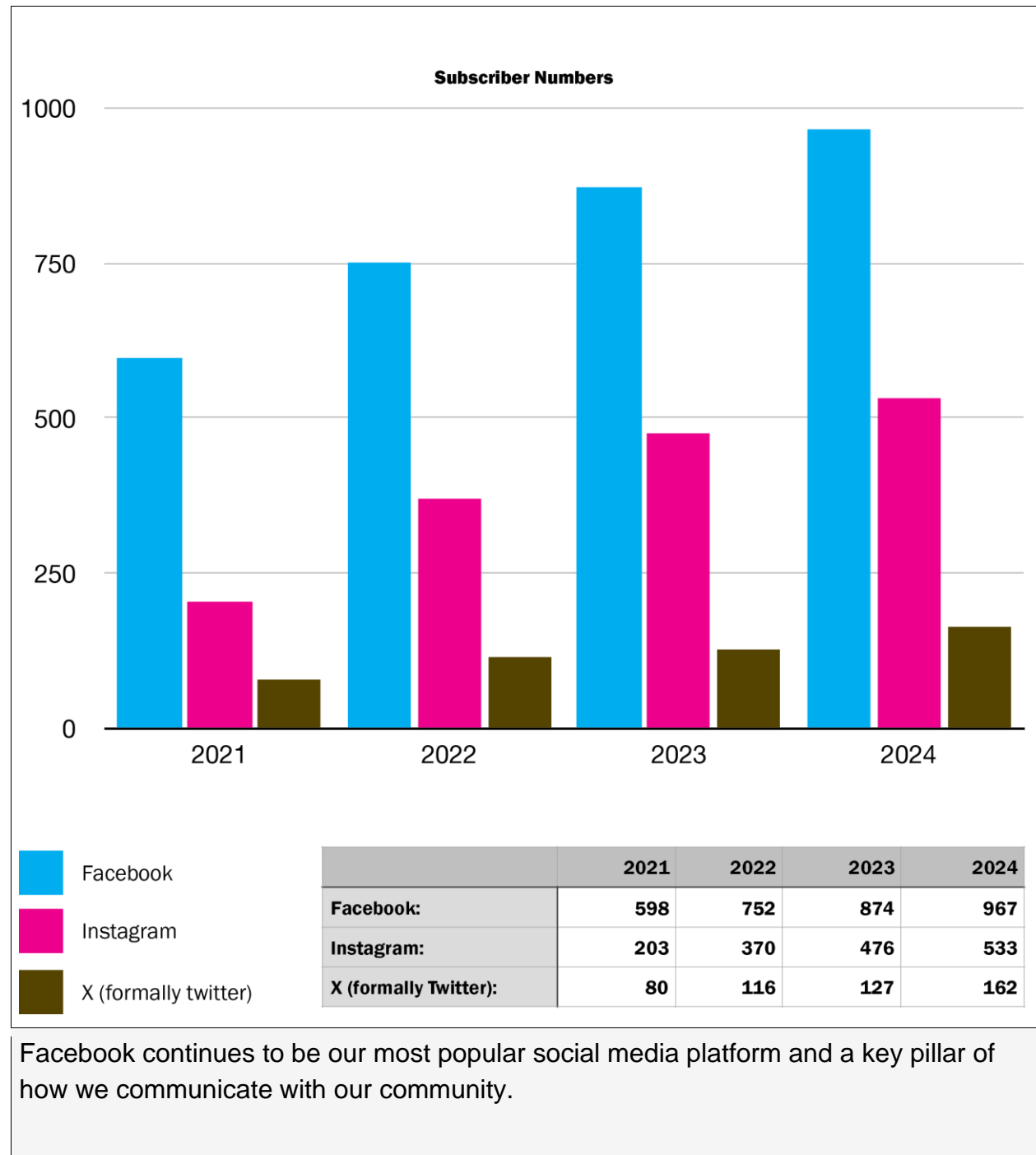
Though the trend for page visits are, on the whole, down, the Programs and Events page has seen an increase. This could be related to the direct link being in the print newsletter.

Website | Traffic Over Time



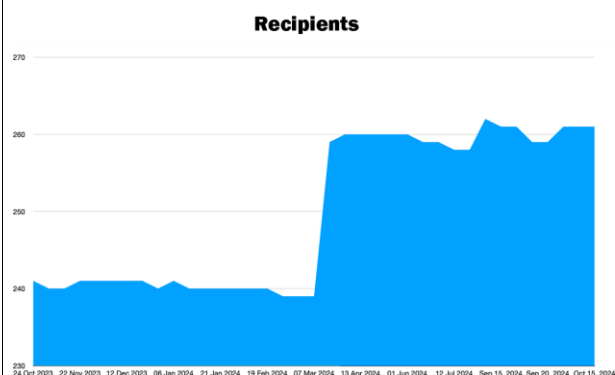
This year's largest peak in visitors was in March, with another bump in September. Summer saw a drop off in visits. This may coincide with events that are planned and require sign up.

Social Media



Email

Date	Recipients	Open Rate
24 Oct 2023	241	66.7%
27 Oct 2023	240	63.8%
03 Nov 2023	240	71.7%
22 Nov 2023	241	65.6%
29 Nov 2023	241	68.5%
05 Dec 2023	241	47.1%
12 Dec 2023	241	42.5%
17 Dec 2023	241	45.0%
31 Dec 2023	240	66.1%
06 Jan 2024	241	45.6%
09 Jan 2024	240	41.4%
15 Jan 2024	240	43.5%
21 Jan 2024	240	66.9%
12 Feb 2024	240	67.2%
15 Feb 2024	240	62.2%
19 Feb 2024	240	66.0%
24 Feb 2024	239	-
29 Feb 2024	239	68.9%
07 Mar 2024	239	60.5%
18 Mar 2024	259	68.9%
22 Mar 2024	260	65.6%
13 Apr 2024	260	65.0%
15 May 2024	260	68.1%
29 May 2024	260	63.3%
01 Jun 2024	260	61.8%
28 Jun 2024	259	62.9%
02 Jul 2024	259	65.3%
12 Jul 2024	258	64.0%
22 Aug 2024	258	66.7%
06 Sep 2024	262	65.6%
Sep 15, 2024	261	66.3%
Sep 15, 2024	261	66.3%
Sep 20, 2024	259	62.2%
Sep 20, 2024	259	62.2%
Oct 12, 2024	261	62.5%
Oct 12, 2024	261	62.5%
Oct 15, 2024	261	58.2%



Our email newsletter continues to be very popular with those that receive it. Open rates above 25% are considered good in marketing. We have an open rate average of **62.45%**

We saw a large bump in subscribers in March, possibly related to the Spring/Easter event. This highlights the importance of advertising our newsletter during public events.

The email newsletter is one of the key ways or community discover our events and news (see page 9).

Newsletter



Woodcroft Community League Newsletter

Fall 2024

13915-115 Ave, Edmonton, AB T5M 4M6 | (780) 451-8312 | woodcroftcl.org | email: news@woodcroftcl.org

Events

Double the Fun - Community League Day

This year's Community League Day celebration offers twice the fun with two exciting events: a family-friendly daytime event and an evening comedy show. Join us at the Community League Centre to connect with neighbours and friends, savor delicious food, and enjoy the community we live in.

The daytime event runs from 11:00 am to 2:00 pm and features fun activities for the whole family, free burgers, and other snacks. For details about the evening comedy show, check out the "Commonwealth Comedy Tour" below.

Date: Saturday, September 21, 2024 | Time: 7:00 pm - 9:00 pm
Location: Woodcroft Community Centre (13915-115 Ave) | Cost: Free

Commonwealth Comedy Tour

We're excited to partner with Downtown Community League to bring you this year's Commonwealth Comedy Tour. Have you ever attended a comedy show where all they did was "sneak" a comedy show into the night? Well, this isn't that kind of comedy show. Get ready for a night of super funny, clean comedy.

We are excited to bring you a local comedian, who has performed all over the world, including Kowloon, Malaysia, Australia, and has performed with the likes of Jeff Dunham. He has brought some friends from Down Under to perform, including Dave Croft (a comedian who is one of Australia's premier comedy stars). He's an Aussie bloke, a yobbo, or a bloke, from his Bananastache to his double-chugger things. His "Noggin" style of comedy appeals to every average Australian and touches on the delicate issue of time, space, and relationships. Now this is comedy as it should be. From Australia, Lindsay is truly an international act worthy of the title, with a unique, hilarious story to tell. From humble beginnings in a sheep, cattle station, Lindsay learned the art of humour young. He's supported many great acts, including Will Anderson, Jim Jeffries, Brad Garret, Martin Short, Wayne Brady, and many more.

Date: Saturday, September 21, 2024
Time: 7:00 pm - 9:00 pm. Run starts 7:00 pm, show starts 8:00 pm
Location: Woodcroft Community Centre (13915-115 Ave)
Cost: 10 for Community League Members, 15 for Non-Community League Members. Cash bar. Tickets are limited so register early!

Message from Your Community League Board

Woodcroft Community League offers a variety of programs and keeps you informed about what's happening in our community, from new developments to city plans. Of course, making all of this happen requires funding, communication and volunteers. Many dedicated hours of volunteering are put into running our community leagues. Consider offering your community league a helping hand as we are in need of volunteers. We have a concern for many of you reading this is, "I just don't have the time!"...well, neither do we, but we make it work! From a small contribution can make a big difference. You can volunteer to help at one event per year, assist with social media (we choose one platform), do some research on local projects, pick up-walkers from the grocery, and many other tasks. If you're interested in lending a hand, contact Arlene at arlene.huhn@woodcroftcl.org for more information and to find a way to help. Your commitment doesn't have to be long-term or for a lot of hours - just one extra hand and fresh ideas are all we need!

We also hope you'll join us at the Annual General Meeting to learn more about your community, come out to see our events, and meet new friends and neighbours. #

Woodcroft Community League



Woodcroft Community League Newsletter

Spring 2024

13915-115 Ave, Edmonton, AB T5M 4M6 | (780) 451-8312 | woodcroftcl.org | email: news@woodcroftcl.org

Message from Your Community League Board

With spring around the corner, bringing with it changing temperatures, melting snow in the day followed by freezing at night, we encourage you to keep your sidewalks clear and safe. Sand for traction is available for free and can be picked up at the Community Centre, simply bring a container to collect some.

With the arrival of warmer weather, we will also see more community members out and about. Let's all play our part in keeping our community safe by driving with caution through our community.

This spring we encourage you to walk or wheel around the community, enjoy the fresh spring air, watch as the trees prepare to bloom, listen to the birds, prepare your garden bed, or watch the children play. Enjoy the sights and sounds of our community. Discover the array of great programs to take part in at the Woodcroft Community Centre by checking out this newsletter. Don't forget to register in advance (if needed) so we can ensure we will have enough people to go ahead. There is something for everyone! We also are looking for volunteers to help with our programs. If you are interested please reach out to Arlene at arlene.huhn@woodcroftcl.org. #

Woodcroft Community Garden Applications Open February 15

Mark your calendars—applications for plots at the Woodcroft Community Garden opened on February 15th, 2024. One of the changes this year is that there is now an associated fee with the plots for the season as well as group maintenance commitments. Similar to last year, only annuals and vegetables will be permitted. Plot costs will range from \$10 to \$15 for the growing season and water will be provided on site for your convenience.

To apply for a plot, simply visit the Woodcroft Community League's website homepage and follow the application link there. Please note that at this time applications are only open to Woodcroft residents who have a Community League Membership.

Before applying, please review the Frequently Asked Questions. Applications will open to others on March 30th. Questions? Feel free to reach out to arden@woodcroftcl.org. Looking forward to seeing the garden full of greenery this year. See you in the spring!

Randy Boissonnault

Member of Parliament, Edmonton

MP Services

Offering Political Campaigns and Programs to offer our constituents with various services.

Congratulations Message

Additional Services



Woodcroft Community League Newsletter

Summer 2024

13915-115 Ave, Edmonton, AB T5M 4M6 | (780) 451-8312 | woodcroftcl.org | email: news@woodcroftcl.org

Message from Your Community League Board

The warmer weather has arrived, allowing us to get out of our houses and enjoy the outdoors right here in our community. We want to share some of the great outdoor spaces we have right in our own community. All of these spaces can be walked, wheeled or cycled to. Get out and enjoy the following:

- **Playground and spray deck** at the community centre
- **Playground** at Woodcroft School/Language Centre
- **Coronation Park**, featuring many paths and the Planetarium. Did you know the Planetarium is the central focal point of Coronation Park, and represents the crown jewel in the Queen's scepter? Aerial photos of the area show how the park's pathways form an outline of a sceptre
- **Picnic sites** at Coronation Park - sheltered picnic sites can be booked through the City of Edmonton. There are smaller non-sheltered sites with free pits that do not have to be booked. Head over one day or evening and enjoy a picnic!
- The Community Centre rink converts into **beach volleyball courts** from spring through fall and is fun to watch
- Several **baseball diamonds** and a cricket pitch to play on - gather your friends and family for a game; some require a booking
- **Soccer fields and outdoor basketball courts** at St. Mark School and Woodcroft School/Language Centre
- **LOTS of green spaces** - bring a blanket or chair, read a book, or visit
- **Sidewalks** to walk or wheel around the neighbourhood
- Access to the **river valley** by walking, wheeling, or cycling down Great Road - remember to use the sidewalk for safety

We want to remind everyone when driving in our community to please drive slow and watch for children and adults crossing the roads.

Thank you for making Woodcroft a great community to live and play! #

Trisha Estabrooks

Your Federal NDP Candidate
Edmonton Centre

780-455-7979 | Edmonton, BC = 780-455-7979

Sarah Hoffman

MLA FOR EDMONTON - SHERWOOD

780-455-7979 | Edmonton, BC = 780-455-7979



Woodcroft Community League Newsletter

Winter 2023/24

13915-115 Ave, Edmonton, AB T5M 4M6 | (780) 451-8312 | woodcroftcl.org | email: news@woodcroftcl.org

Message from Your Community League Board

In October, we held our Annual General Meeting, and we would like to thank Brandy Yanchyk for her time and contributions to the Board. While she will be missed, we're excited to share that Brandy is still actively volunteering, leading our Communications Committee, and managing our social media. With Brandy's transition, we now have one open position on the Board. If you're interested, please reach out to Arlene at arlene.huhn@woodcroftcl.org for more information.

We hope you will join us for the coming months. We have both indoor and outdoor fun, with winter soon to be upon us, a friendly reminder that we have a green sandbox located outside of the main doors of the community centre - 13915 115 Ave that the city fills with sand free of charge for community members to use on their sidewalks. If you notice it's running low, please call 311 to let them know and the city will come by to fill it up. You will also want to bring your own scoop and container to get the sand. We have an active community so please try to keep your walks shovelled and sanded for everyone's safety.

This time of year also brings many holiday celebrations. You may be celebrating Kwanzaa, Christmas (in December or January), Hanukkah, or New Year's. The Woodcroft Board of Directors wishes you a terrific holiday season and Happy New Year to all! #

Looking For Snowmobilers

Do you own a snowmobile? Do you want to help groom cross country ski trails in your community? We're looking for snowmobilers to help groom cross country ski trails in Coronation Park. Contact Dave Kenny dave.kenny@woodcroftcl.org or 780-330-8375.

Woodcroft Festive Winterscape

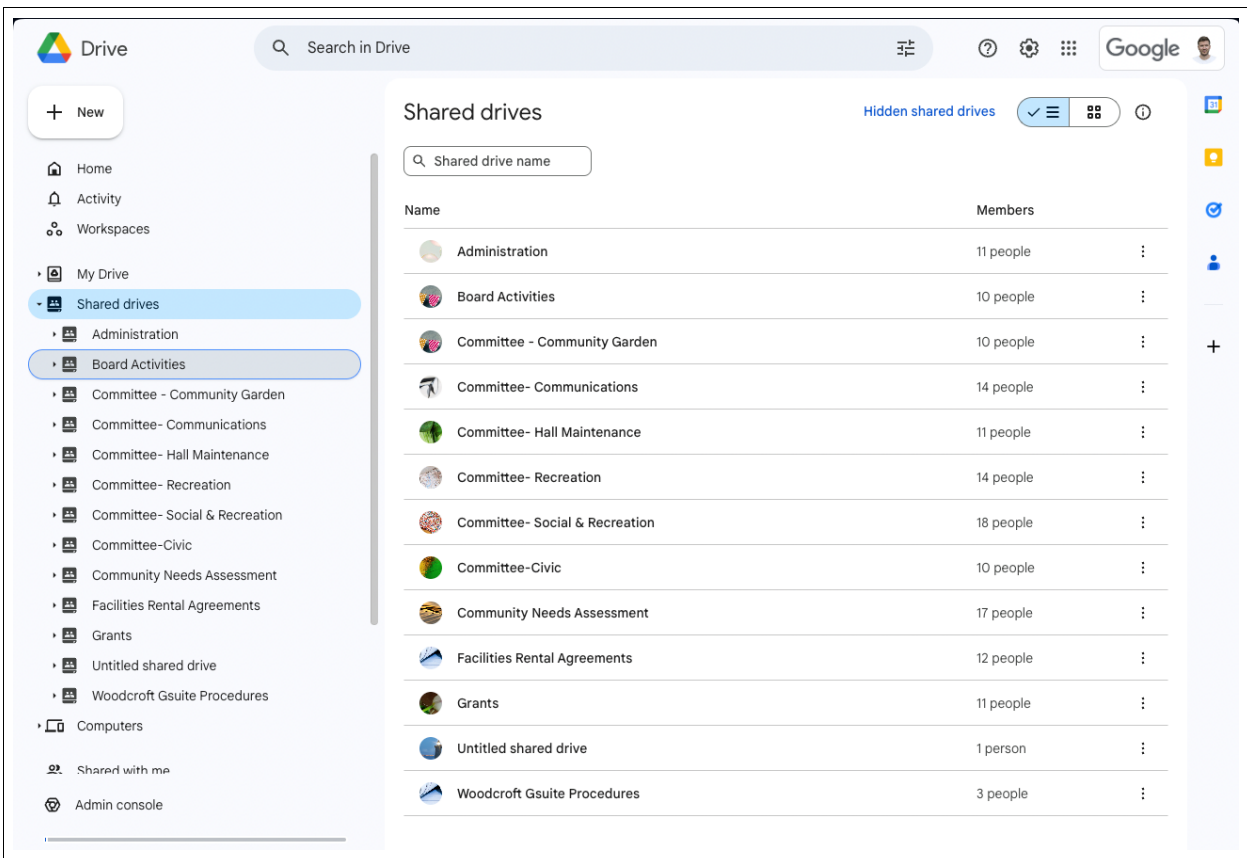
Edmonton is the northernmost city in North America with a population over 1 million. As a Winter City, we encourage you to celebrate winter and the holidays by joining your neighbours and decorating your home. Homes that catch our committee's eye will receive a nomination yard sign. There might even be prize!

Final decisions will be made by December 22nd. Join the Winterscape Nomination Committee! We wanted to try something new this year and we are looking for a few community members to sit on a Winterscape Committee to help nominate eye-catching homes in our community. Time commitment is the time to walk/drive around our community and help committee members nominate all the fantastic homes in the community. If you are interested in being a committee member please contact Arlene at arlene.huhn@woodcroftcl.org.

Our newsletter continues to have an audience and plays a role in communicating with our community who may not be as comfortable with or have ready access to digital media.

We have had success getting new advertisers for our paper newsletter including Coronation Dental, Matheson, Sarah Hoffman MLA, Randy Boissonnault MP, QUICK STOP BOTTLE DEPOT, CDLhomes, B-Active Badminton Club and others. These advertisers help to pay for the newsletter.

G-suite

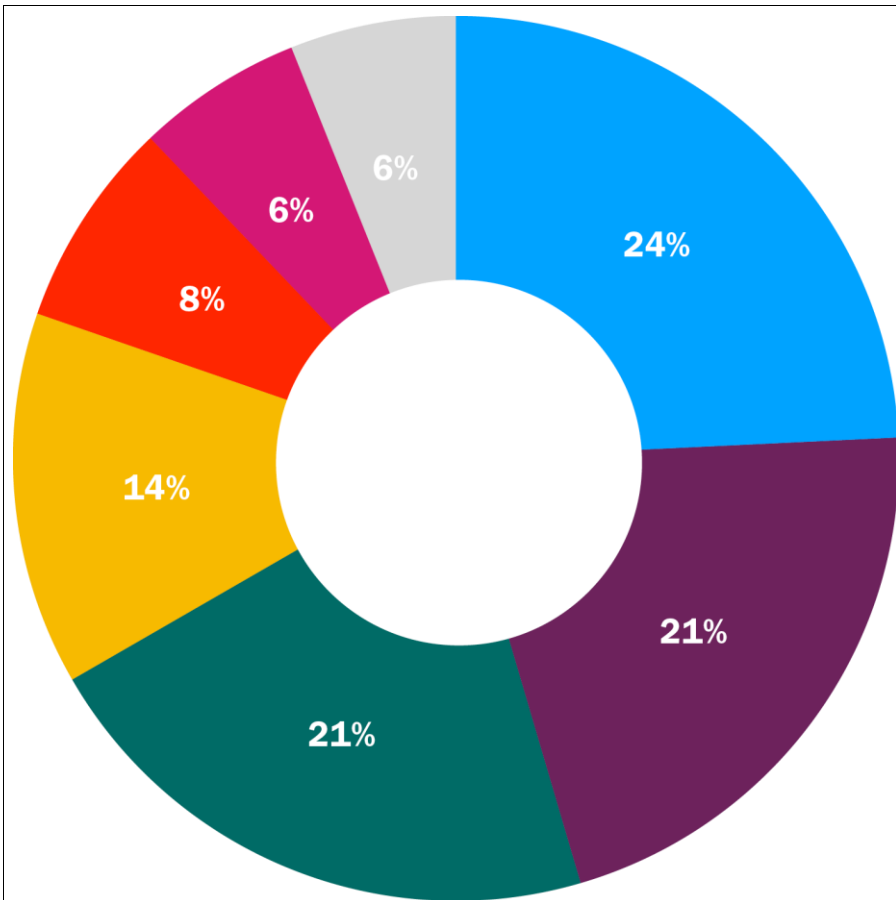


We continue to utilize G-suite for shared administration tasks. One change made this year was moving the sign-up forms for events into the social and recreation committee folder. This was to reduce friction with event organizers trying to access sign up data. Although this is an ongoing process, things seem to be working well.

Google sign-up sheets have proven to be extremely helpful in helping us find volunteers for events and to know will be attending. We can also now seek payment in advance and reconnect with people who have signed up for a past events if we have a similar one coming up.

The google sign-up sheets also tell us how many people are coming from Woodcroft to our events, versus other communities and, crucially, how they are discovering events (see next page).

How do people hear about our events?



Data taken from a sample of five recent event google sign-up forms.

	Woodcroft Community League email	16
	Word of mouth	14
	Facebook	14
	Newsletter (print)	9
	website	5
	Instagram	4
	Other	4

Summary & Takeaways

- Our website should be designed with mobile navigation in-mind and may require page redesigns
- Website traffic appears to coincide with events
- Facebook is our most important social media platform
- Our email newsletter is crucial for informing our community and continues to grow in subscriber count
- We should promote our email newsletter and seek to get sign-ups at live events/wherever possible
- Our printed newsletter remains important to a portion of our community and attractive to advertisers
- G-suite/google forms are not only helpful for our volunteers but also a great way to collect insightful data about how to best reach our community

Social & Recreation Committee Report

2023 – 2024 Events offered included:

- ❖ Swim program at Grant MacEwan
- ❖ Large and small ice rink (temperatures were a challenge last year)
- ❖ Community League Day
- ❖ Yoga – variety of classes offered, Tuesday evening was the program that worked the best for everyone.
- ❖ Easter Egg Hunt
- ❖ Spring Tea
- ❖ Spring Break Dance Classes
- ❖ Welcome to Summer
- ❖ Beer Gardens
- ❖ Trivia & Pub Night
- ❖ Commonwealth Comedy Show
- ❖ Winterfest
- ❖ New Years Eve & Fireworks (partnering with Dovercourt; Sherbrook and Inglewood Community Leagues)
- ❖ Karaoke & Pub Night (cancelled due to lack of registration)
- ❖ Dance Lessons (cancelled due to lack of registration)
- ❖ Beginner Hockey (cancelled due to lack of interest)
- ❖ Lego Masters Season 4 Finale Watch Party
- ❖ Gingerbread House Building
- ❖ Deck the Halls, pizza and movie night
- ❖ Wine & Wreaths
- ❖ Fall Halloween Dance
- ❖ Sip & Savour - Wine Tasting

Hall Maintenance Report – AGM 2023 – 2024

- ❖ we have had problems with our ovens and have been working to correct the problem (completed September 2024)
- ❖ applied for CLIP grant from City of Edmonton in the spring, received in the summer of 2024. Total \$100,000 matching grant to renovate the hall, phase 3. (work to start in fall of 2024)

- ❖ ramp railing was damaged by a vehicle after we fixed it earlier due to rust damage. Cost will be about \$2500.
 - ❖ Hall was tagged this summer, City of Edmonton graffiti team cleaned it for free.
 - ❖ Board is looking into security cameras
-

Civics Committee Report – 2023-2024

– submitted by Ruth Lysak-Martynkiw.

Civics Committee members: Linda Thiessen, Rebecca Van Boven, Ruth Lysak-Martynkiw (Chair).

During the 2023-2024 programme year the Civics Committee researched, analysed, and worked on the following:

(See links for up-to-date project information.)

- ❖ Zoning Bylaw Renewal Initiative (multi-year project).
https://www.edmonton.ca/city_government/urban_planning_and_design/zoning-bylaw-renewal
- ❖ New City of Edmonton District Plans (multi-year project).
https://www.edmonton.ca/city_government/urban_planning_and_design/about-district-policy-plans
- ❖ Construction Site Safety (multi-year project). <https://pub-edmonton.escribemeetings.com/Meeting.aspx?Id=dd2f5a85-c569-459d-97a5-5532421f1029&Agenda=PostMinutes&lang=English&Item=22&Tab=attachments>
- ❖ Brentwood Housing Re-development and Re-zoning.
<https://engaged.edmonton.ca/brentwoodhomesredevelopment>
- ❖ City of Edmonton's Office of Traffic Safety -- Street Labs – analysis of current situation, also background information regarding prior traffic calming initiatives were shared with the team at Street Labs.
<https://engaged.edmonton.ca/woodcroftstreetlab/maps/woodcroft-vision-zero-street-lab-map>
- ❖ Hope Mission site on 149 Street in industrial area (information gathering and analysis was done remotely as I was in Ottawa/Montreal at the time, then info was forwarded to WCL Board by email).

<https://www.erinrutherford.ca/updates-blog/hopemissionwestshelter>

- ❖ Coronation Park Sports and Recreation Centre (multi-year project).
https://www.edmonton.ca/projects_plans/parks_recreation/coronation-district-park-development
- ❖ Information/analysis on the projects listed above was provided to Woodcroft Community League Board members in monthly reports sent by email prior to WCL Board meetings; these reports were also uploaded to the WCL Google Drive.
- ❖ Other information related to Civics matters was sent along to WCL Board members by email as it became available. This included updates from the City of Edmonton Planning Department, EFCL, Residential Infill Working Group, Better Infill, information about various surveys, as well as information passed along through RLM's network of colleagues.
- ❖ Information was shared with Woodcroft residents via WCL media (emails, Facebook, Twitter, and Instagram) courtesy of the WCL Communications Team (Thank You, Brandy and Rory!)
- ❖ When appropriate, information/analysis was also shared with our City Councillor Erin Rutherford. Any responses, or additional information, received (such as clarifying responses from Councillor Erin Rutherford, or "What We Heard Reports") were shared with WCL Board members as they became available.
- ❖ Civics Committee members also did other non-civics related projects reported elsewhere within the AGM Report.

To all who contributed to the work of the Civics Committee – Thank You!

2024 WCL GARDEN REPORT

The Good

- ❖ 22 of 25 plots were rented; fee was waived for 1 gardener due to financial issues
- 2 events: 'Weed & Seed' Garden Kickoff on May 18; Potluck-Cleanup on October 6
- Majority of plots were well tended and successfully harvested

- ❖ Saskatoon bushes which had been accidentally cut by City of Edmonton employee were replaced and replanted

The Bad

- ❖ One water tank was stolen on Monday, August 12 / police report filed by LV
- ❖ Multiple gardeners have had food theft from their plots

The Ugly

- ❖ Keeping the paths weed free has been challenging!
- ❖ The big dirt piles on west side of garden remain; thanks to N. Huhn for removing lots by hand; LV is devising a solution for the rest TBD

Membership Report – Rene Provencal

- ❖ The total memberships for 2023-2024 is 118 altogether.
- ❖ 18 of those memberships are from Brentwood (with one of them being a senior membership).
- ❖ 24 were senior memberships.
- ❖ A new community member started to assist with the memberships, thank you Kris.

Elections:

President – 2 yr term

Vice-President – 1 yr term

Secretary – 2 yr term

Treasurer – 2 yr term

Members at Large = 6 (3 two yr terms; 3 one yr terms)