



Woodcroft Community League
13915-115 Ave.
Edmonton, AB. T5M 4B6

November 17, 2008

Councillor Ron Hayter
Councillor Kim Krushell
Councillor Karen Leibovici
Councillor Linda Sloan
Councillor Tony Caterina
Councillor Ed Gibbons
Councillor Jane Batty
Councillor Ben Henderson
Councillor Bryan Anderson
Councillor Don Iverson
Councillor Amarjeet Sohi
Councillor Dave Thiele
Mayor Stephen Mandel

Cc: Bob Boutilier, General Manager, Transportation
Brian Latta, Manager, Transportation Planning
Brice Stephenson, Manager, Traffic Operations
Gerry Shimko, Director of Office of Traffic Safety
Charles Stolte, General Manager of ETS
Mike Boyd, Chief of Police
Kathy Barnhart, Branch Manager, Neighbourhood & Community Dev.
Susan Coward - Great Neighbourhood's Project Manager

Dear Councillors:

The Woodcroft Community League has recently completed a Community Quality of Life Survey, which was administered by Banister Research & Consulting Inc. When citizens were asked what they considered to be the most significant factor contributing to a low quality of life in Woodcroft, 66 % of respondents named a number of traffic issues. When asked what they considered the biggest issue facing the community of Woodcroft today, 43 % of respondents mentioned a number of traffic issues including increased volume, short-cutting, speeding and lack of enforcement as their primary concern. The other issue of greatest concern to our residents was the closure of Woodcroft Elementary School with 42% stating that this was the biggest issue facing our community today. When asked to rate the importance of addressing a number of issues facing the Woodcroft community, 83% stated traffic safety, 82% crime and 79% traffic volume. We are pleased to attach a bound copy of the survey for your information.

At our recent Annual General Meeting of the League, the results of the survey were presented to those in attendance and a resolution was passed asking the Woodcroft Traffic Concerns committee to continue to work at addressing the issues identified. At a subsequent special meeting of the league, residents developed some key messages we would like you to take forward and support on our behalf:

- The community would like to develop a Community Traffic Management Plan prior to our neighbourhood rehabilitation in 2011. We would also be excited to hear if the Great Neighbourhood's program could benefit our community in this regard.
- We offer the services of our engaged and active community in piloting measures being developed by the Office of Traffic Safety or other departments to address community traffic safety issues.
- We ask you to request the Transportation Department to explore the creation of a lower residential speed limit in Edmonton.
- We ask that you direct the Edmonton Police Service to commit more resources to speed enforcement and education in communities.
- In light of the concerns around traffic speed and volume in our community highlighted in our survey, please work to ensure that long-term developments undertaken by the City or private interests in and around Woodcroft consider the community impacts of those developments and support active transportation in our community as a priority.

We look forward to working with you to make our community a safer one for all.

Sincerely,

Patricia Grell
President, Woodcroft Community League
patnlarry@ocii.com
(780) 454-8680
11568 - 139 St. Edmonton, AB
T5M 1R7